REROOF AMERICA CONTRACTORS

Choosing your roofer



Choosing a roofer is a big decision. Here's what to check, what to ask, and what to compare when you have more than one quote.

What to check

- **Oklahoma registration.** Every roofer must be registered with the state. Ours is #80000385.
- **Insurance.** Ask any roofer for proof of insurance. We'll send proof anytime.
- **A local track record.** Look for an office you can visit and reviews you can read. Our office is at 13816 N Lincoln Blvd in Edmond, we've replaced over 12,000 Oklahoma roofs over 47 years, and we have a 5.0 on Google and an A+ with the Better Business Bureau.
- **Manufacturer certification.** Shingle makers certify the roofers they trust. We're GAF Master Elite, which puts us in the top 2% of roofers in the country.
- **A warranty that outlasts the company.** A warranty is only as good as whoever stands behind it. Our Liberty Elite warranty includes 25 years of workmanship and a lifetime material warranty, and it's backed by GAF, so it survives even if we're ever gone.
- **Who's in charge on site.** Ask who runs the job day to day. Every job of ours has a foreman and supervisor on site.

Getting different recommendations?

Ask each roofer:

- How did you inspect my roof, and can I see the photos?

- Did you consider whether it can be repaired?
- Why are you recommending this?
- What are my options, and what are the pros and cons of each?

We train our team to recommend what your roof needs, lay out your options, and let you decide. We tell about one in three homeowners they don't need a new roof at all.

Comparing quotes

If insurance is paying, on a replacement cost policy your insurance company holds back part of the payment until it sees the final invoice, so it never pays more than the work costs. That's why a lower price from any roofer wouldn't put money in your pocket. Compare the companies, not the prices.

If you're paying yourself, lay the estimates side by side. Price and materials go hand in hand, so that's usually where the difference is.

- **Different materials** can mean a difference in quality. Ask each roofer what the difference is, pick the one you want, and have your roofer adjust the estimate.
- **A line item one estimate has and the other doesn't** means one roofer is including something the other isn't. Ask what it's for: it may be required by code, needed for the roof to perform well, or a nice-to-have you can take out.
- **The same materials and line items at different prices** usually comes down to labor: who's installing your roof, and how well.

We're happy to walk through any estimate with you.

One red flag

A roofer who offers to cover your deductible. It's illegal in Oklahoma, and a roofer willing to break that law is one to question.

Compare us with anyone, from our credentials to our estimates to how we work. Any questions? Just ask us.

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